DAMILOLA ARAROMI

VIDEO EDITOR | VIDEO PRODUCER | MOTION GRAPHICS SPECIALIST

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PROFESSIONAL SUMMARY

Video Editor and Motion Graphics Specialist with 5 years of professional experience creating corporate explainers, marketing videos, digital advertisements, and branded content for international clients. **Fiverr Top Rated Seller: 1,158 completed projects, 781 client reviews, and a 4.9/5 rating.** Four years producing marketing videos for the University of the Commonwealth Caribbean (UCC), plus two WHO-related projects delivered through an agency. Skilled in Adobe Premiere Pro, After Effects, and end-to-end post-production.

PROFESSIONAL EXPERIENCE

Freelance Video Editor & Video Producer | *Self-employed / Fiverr* | *Jan 2021 – Present*

- Delivered 1,158 video projects for clients across education, technology, healthcare, recruitment, and professional services, earning Fiverr Top Rated Seller status.
- Manage projects from creative brief and storyboarding through editing, motion graphics, revisions, and final export.
- Produce stock-footage-based corporate and SaaS explainers, product demos, commercials, and social media video ads.
- Create branded animations, kinetic typography, compositing, and transitions with Adobe Premiere Pro and After Effects.
- Synchronize voiceovers; integrate licensed footage, client assets, music, sound effects, and subtitles for polished storytelling.
- Adapt deliverables to widescreen (16:9), square (1:1), and vertical (9:16) formats; collaborate with international clients across time zones.

SELECTED CLIENT AND PROJECT EXPERIENCE

University of the Commonwealth Caribbean (UCC): Ongoing marketing video producer for approximately four years (2022–present); edit promotional footage and develop branded video content for institutional communications.

WHO-related work (via an agency): Produced two videos through an agency supporting World Health Organization projects; not a direct WHO employment or contracting role.

Sloancode AI: Produced narrated, industry-specific corporate explainers using stock footage, branded graphics, and animated text to present business AI solutions.

Game2help; GiftMemory; Certyf-i: Created promotional videos, livestream overlays, product explainers, founder-led video content, and multi-format advertising edits.

TECHNICAL SKILLS

Tools: Adobe Premiere Pro · Adobe After Effects

Production: Video editing · Corporate explainers · Promotional videos · Motion graphics · Animated typography · Storyboarding · Visual storytelling

Post-production: Compositing · Voiceover synchronization · Audio and sound effects integration · Subtitles · Multi-format delivery · Remote collaboration

EDUCATION & LANGUAGES

Bachelor of Science (B.Sc.), Economics | Kogi State University, Nigeria | Graduated 2014
English: Professional working proficiency